



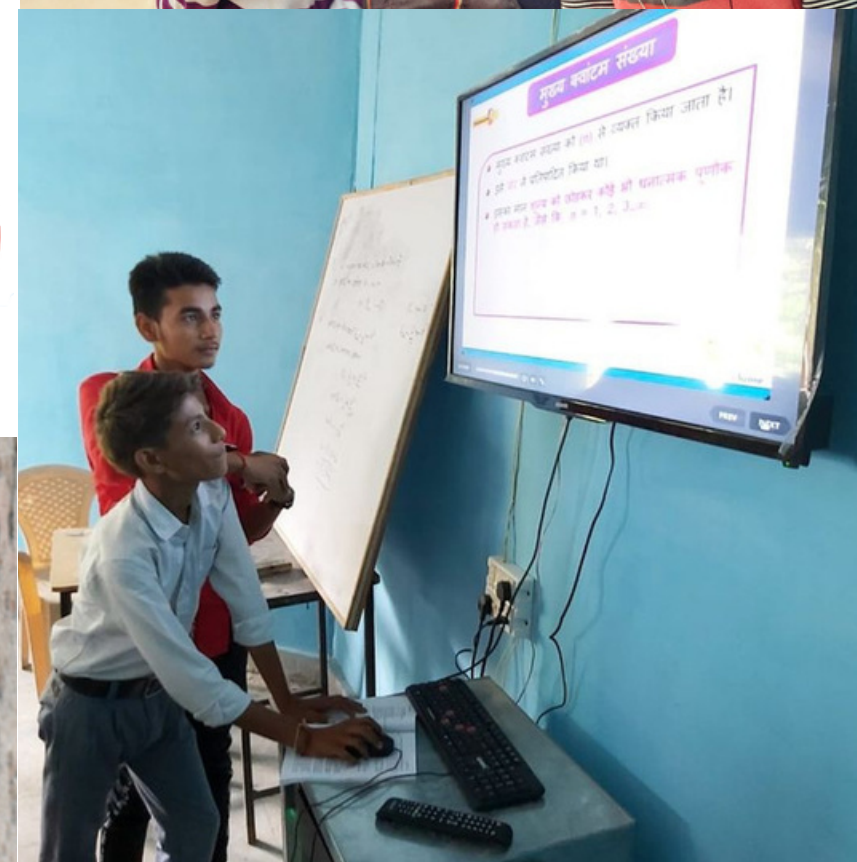
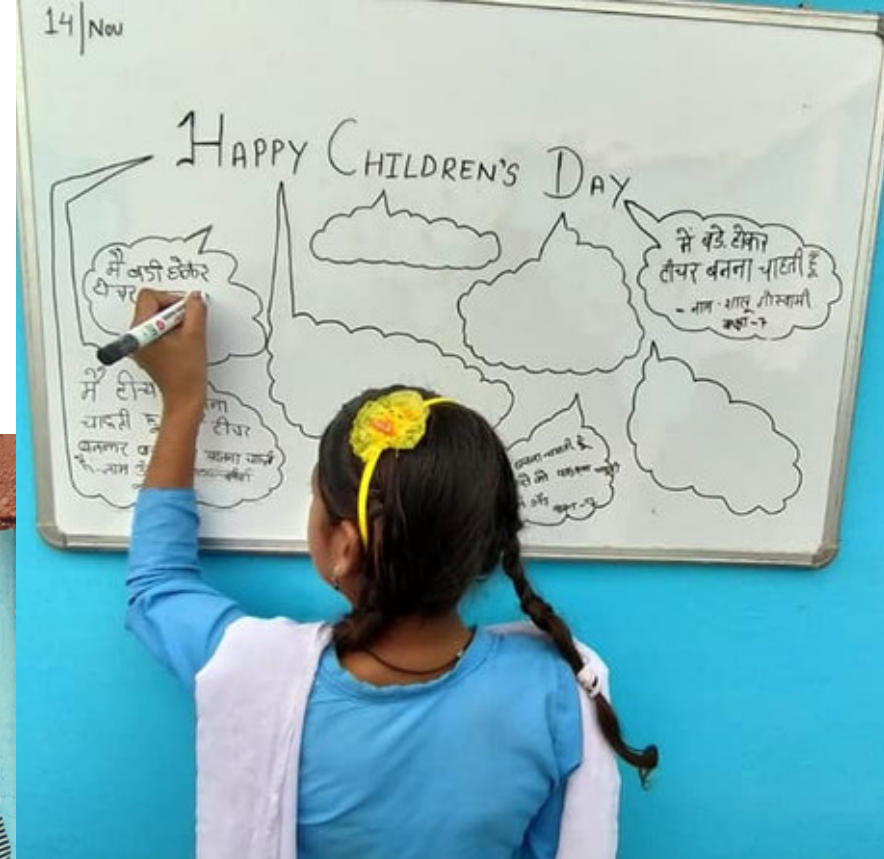
# Muskaan Dreams

Building Digital Highways

## ANNUAL REPORT 2018-19



QUALITY  
EDUCATION



QUALITY  
EDUCATION







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# Founders' Note

We are in the 21st century and the world is changing rapidly. Change is a part of everyone's life but millions of children studying in Government schools in India are still not learning well and are not ready for the futuristic world. However, many organizations are working hard to support such children. But the problem is massive and we need more non-profits and young volunteers to bring a significant change.

We started our project "Digital Shiksha" in 2017, to improve the learning experience of students in 100 Government schools for the next 3 years. We started our journey with one school, 70 children and 2 teachers in 2017 and currently we have reached out to 40 schools, 8k children and 200+ teachers in 2018 with the support of our partner Hindustan Zinc. We are highly grateful to our partners and supporters for their immeasurable contribution towards the organization to create a better impact.

We believe in collaboration, collective efforts and community participation for bringing sustainable change. Our team is learning, failing and testing different ideas. We are constantly learning from on-field experiences by meeting people, practicing our values and spending time with our stakeholders to understand their challenges. In 2019, our goal is to cover 100 schools. If you are passionate about such a change, we invite you to join our team.



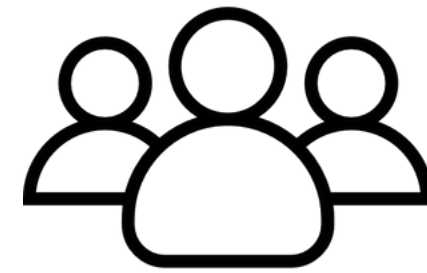
**Abhishek Dubey & Rishi Raj**

**Co-Founders, Muskaan Dreams**

# Introduction

Muskaan Dreams is a youth-driven nonprofit organization, founded by two engineering graduates Abhishek Dubey & Rishi Raj in 2014 with the aim to improve the learning experience and outcomes of students in Government schools by building Digital capacity of Teachers. Currently we are operating in 2 districts- Gwalior and Bhopal.

So far, we have reached...



**8000  
Children**



**200+  
Teachers**

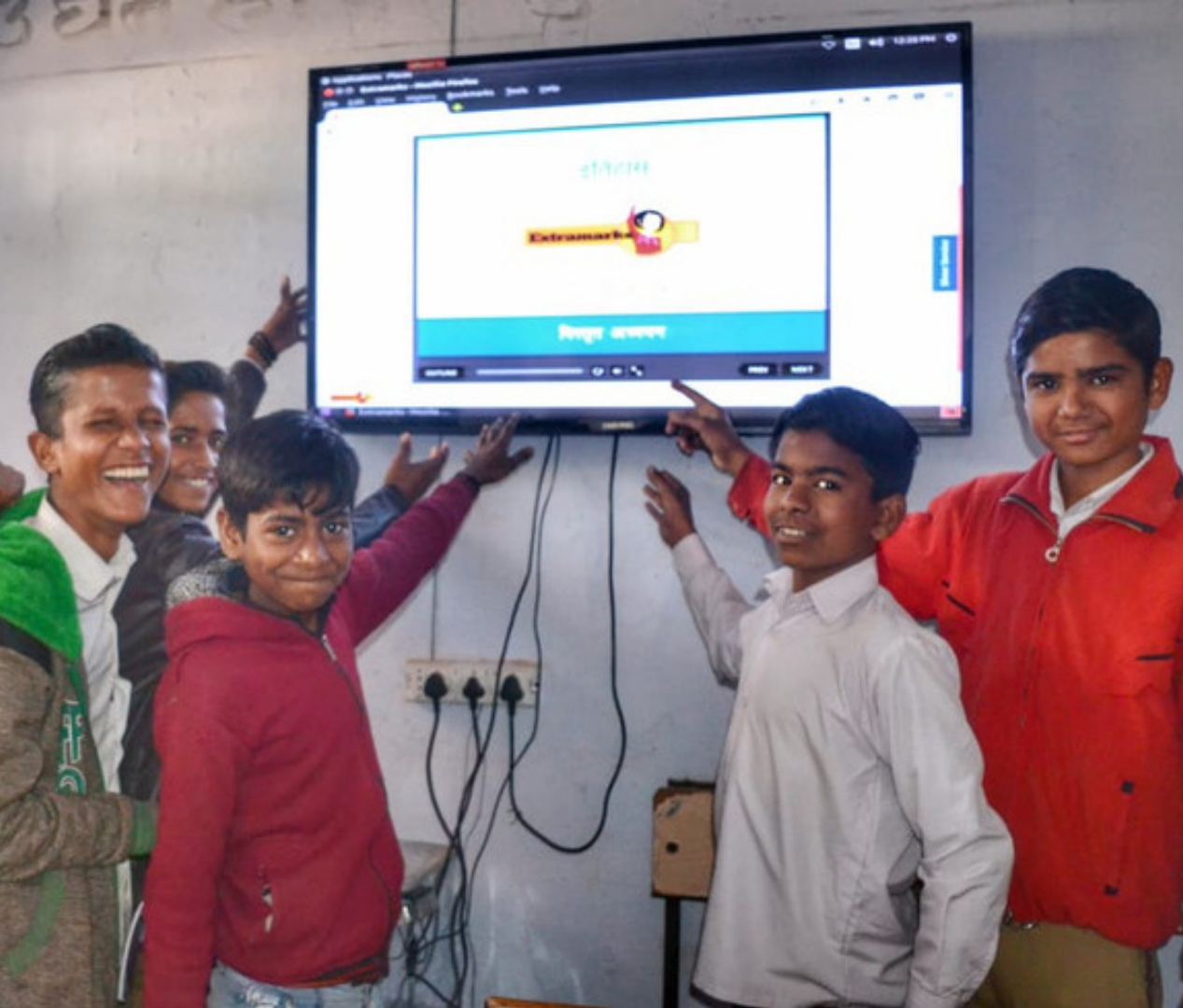


**40  
Schools**



**2  
Districts**





# Our Vision

We aim to bridge the gap between the education and employability among the rural population of children by providing them access to digital learning and thereby building digital literacy in India.



# Our Mission

To transform the government schools in India into digital learning spaces by building the digital capacity of the teachers and leveraging the existing resources to ensure improved student learning outcomes.



# Our Goal

To impact  
10 Million students  
by the year 2025



# Our Values



## Empathy

We are all humans and we understand that everyone we work with face challenges and uncertainties. Our empathetic attitude is what allows us to be more understanding while dealing with the team members and also all our stakeholders.



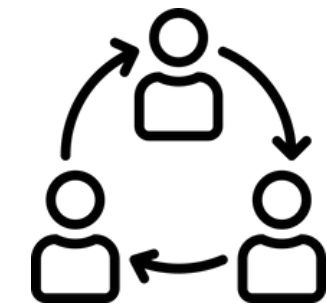
## Equality

We consider all our team members equal. We all aim to be just and fair with our actions. Everyone has an equal right to question and each one is accountable to themselves and each other in the organization.



## Integrity

We take ownership and responsibility of our decisions and hold each other accountable to the highest standard of performance. Our team consistently acts in an honest and ethical manner.



## Collaboration

We invest in ourselves and one other not just to grow as an organization but also as individuals. We continuously collaborate within the organization and are always open for collaborations outside.

# The Problem

India has almost achieved universal enrolment.

However...

Most children showing up for classes are learning very little.

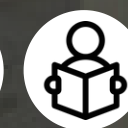
- Lack of resources to innovate and keep students excited for learning.



3 out of 4 Schools  
DO NOT  
have digital  
resources



1.1 M Schools



3 out of 4 Students  
DO NOT  
have access to  
digital resources



250 M+ Students

- Teachers are still using conventional methods of teaching-learning.

- Lack of training and support to teachers.



3 out of 4 Teachers ARE NOT  
able to use digital resources



3 M Teachers

# The Solution

## Digital Inclusivity in Rural Schools

Looking at the problems in our geography, we believe providing access to digital learning in the government schools can boost learning outcomes and pave a path to success for a huge mass of disadvantaged student population.

That is where our initiative 'Mera School, Digital School' comes in to address the problem of lack of resources required for enabling Digital Education in the government schools of rural areas.

Under the initiative 'Mera School, Digital School', the aim is to leverage technology to improve learning and provide remedial support in the middle and high schools. We believe providing access to digital learning in the government schools and thereby building the capacities of the teachers to boost the learning outcomes and pave a path to success for a huge mass of disadvantaged student population.

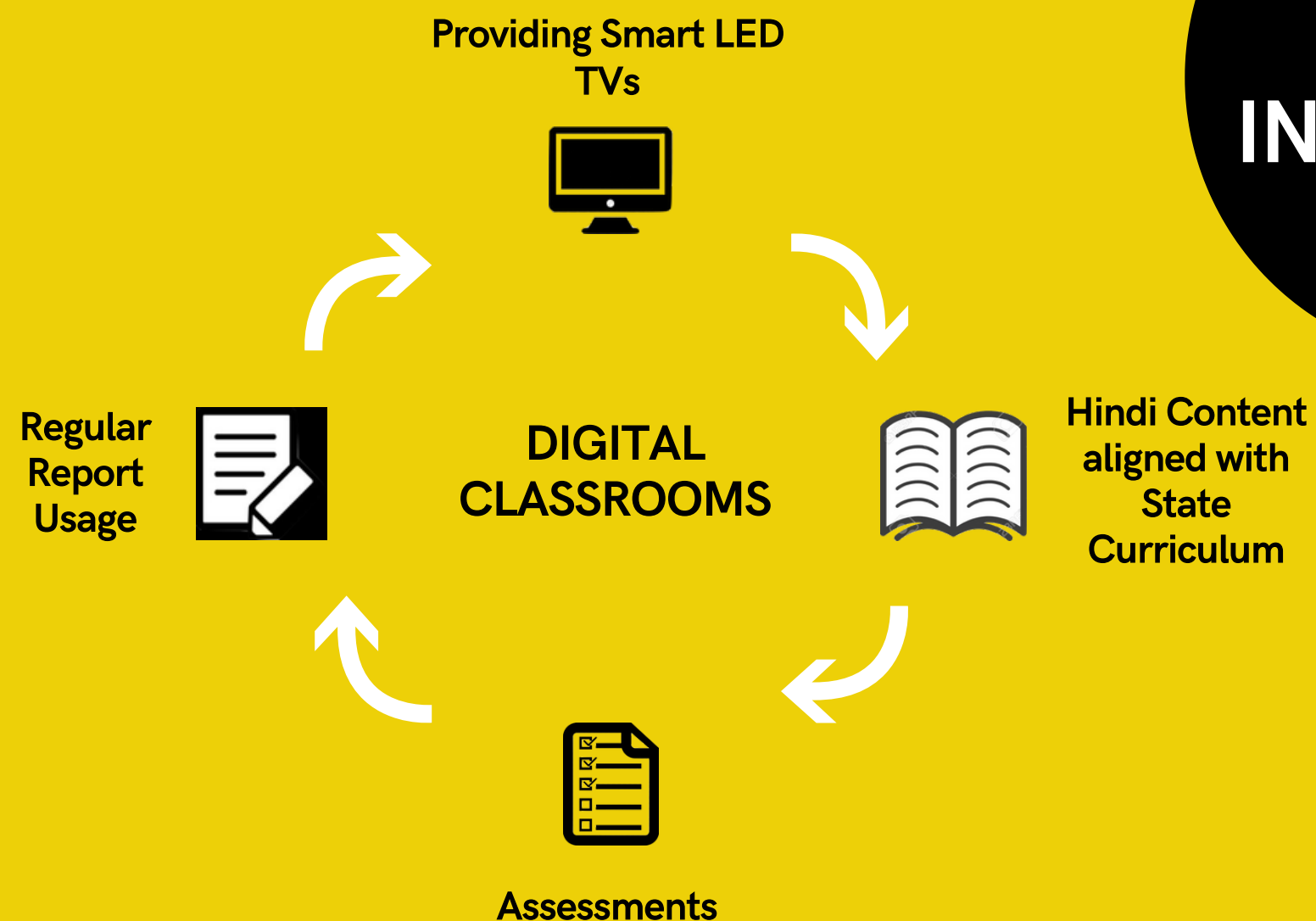
**Digital Shiksha**





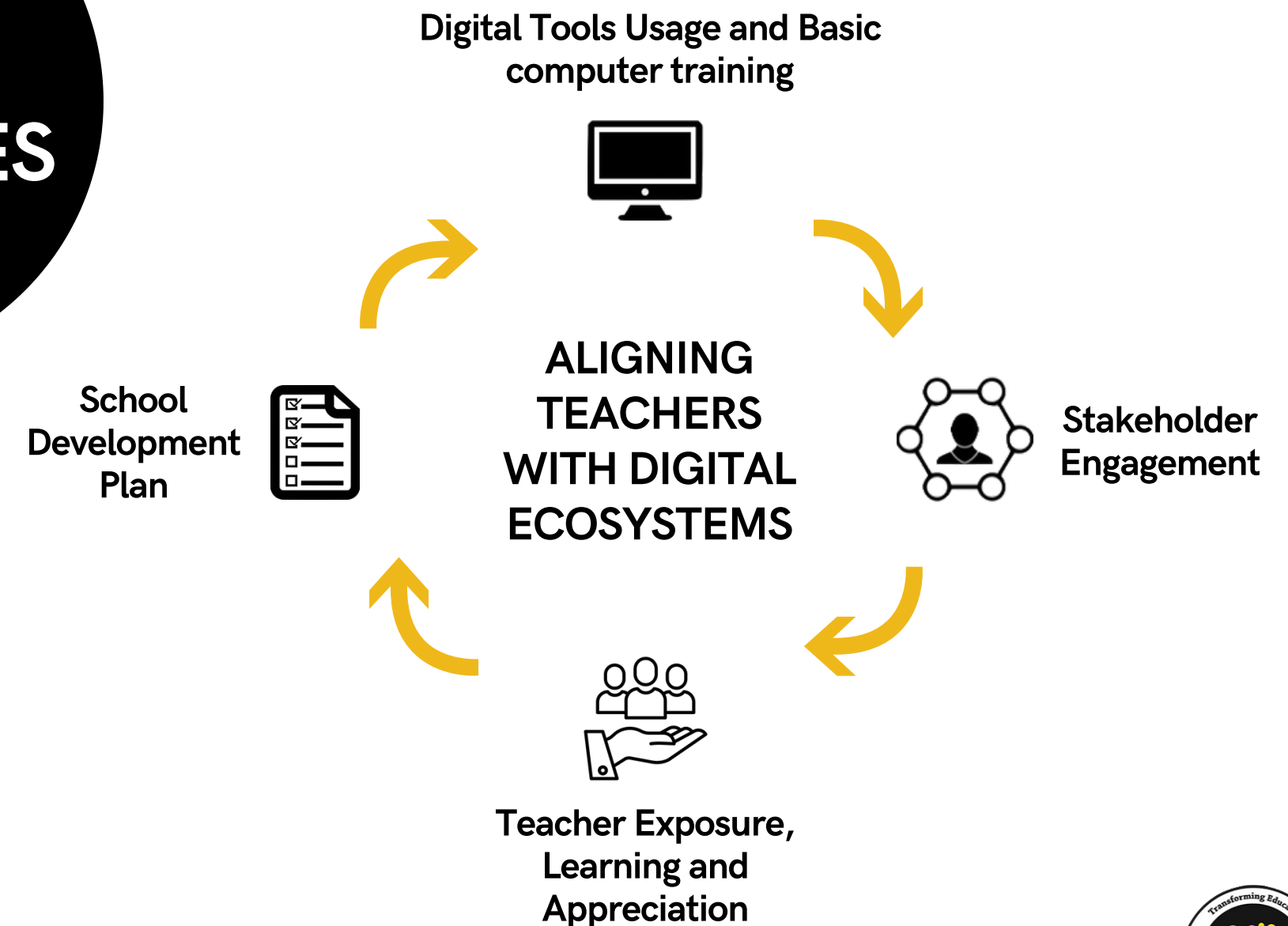
# Mobilizing Digital Resources in Schools

To improve the learning & teaching experience of students and teachers in Government schools by providing them access to digital tools along with contextualise content aligned with state curriculum.



# Connecting Teachers and Technology

To build the digital capacity by connecting teachers and technology, we provide them training to use digital resources and integration of digital resources in their day to day classroom to teach students.



# OUR APPROACH

## Mobilizing Youth Volunteers

To support teachers & students on the field and virtually in using digital resources to make schools ready for the futuristic world (Digital World)



**SHAMBHAVI BUDHOLIYA**  
Tech Volunteer

My participation for a significant duration at Muskaan Dreams enabled me to uncover challenges. The entire experience made me feel I WANT TO DO MORE.

We are determined to solve the profound challenges of pedagogy in government schools by empowering digital training to encourage virtual learning among students.



**HARSH JHA**  
Fundraising Volunteer

Every day as a volunteer at Muskaan is a joyous experience which brings out the best in you and you discover the potential in your own self. Muskaan Dreams bridges the gap between Government Schools and quality education which directly benefits the students and provides them with the right exposure that will help them to be prepared in each and every quotient in life, and me being a part of it makes me proud and provide me with the zeal to work more towards the cause.





**Reach  
(as of  
2018-19)**

**56**  
**Digital  
Classrooms  
Installed**



**120**  
**Hours of  
Teachers  
Training**



**40**  
**Schools  
Reached**



**240**  
**Teachers  
Trained**





# The Impact

## DIGITAL ACCESS TO STUDENTS

**8500**

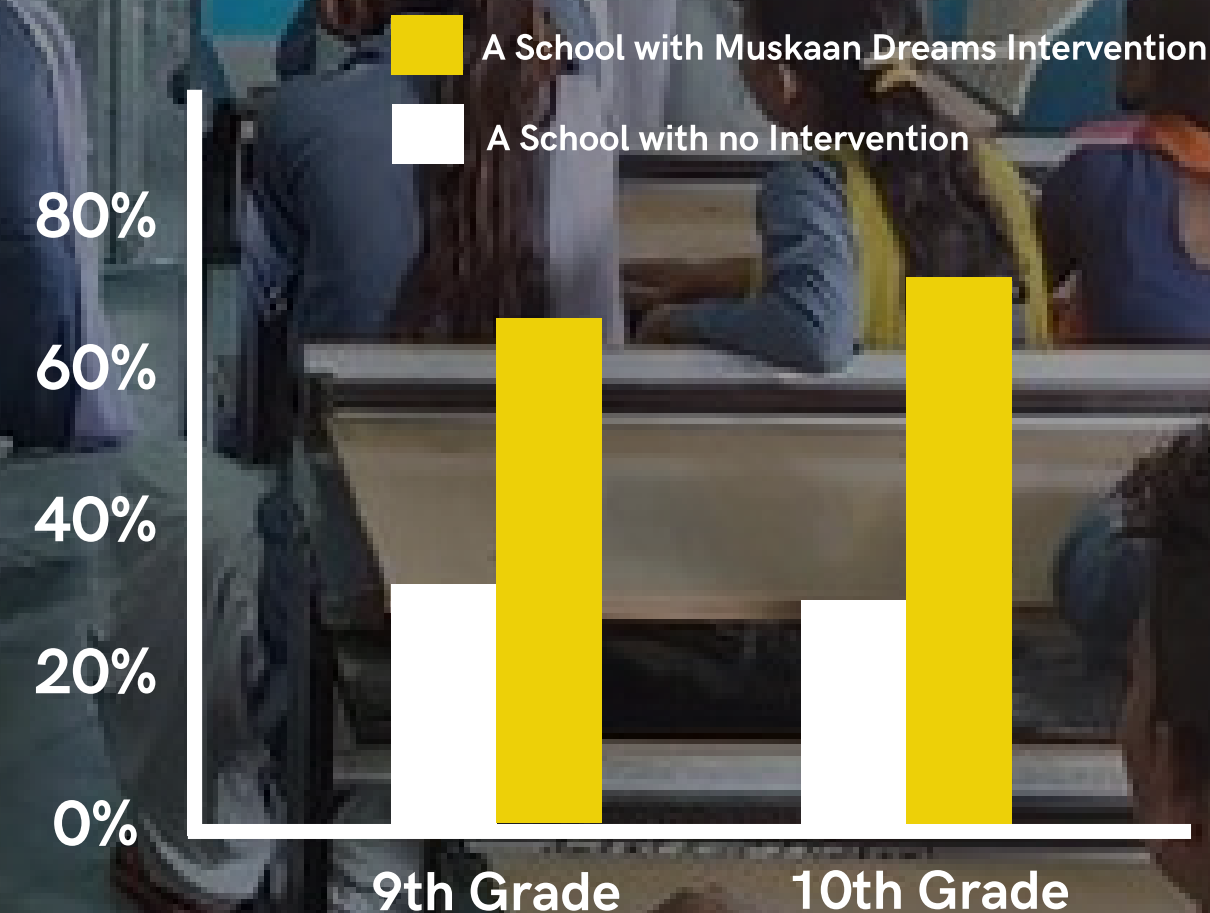
Students  
got  
Digital Access

## DIGITAL USAGE BY TEACHERS

**70%**

Of our School  
Teachers are  
using Digital  
Tools.

## DIGITAL AWARENESS IN CHILDREN



Increase in Digital Awareness



# Highlights of 2018-19

## Association with Hindustan Zinc Limited

## Launching 100 Digital Classrooms by Honourable Vice President of India



Muskaan Dreams collaborated with Hindustan Zinc Limited to launch 100 digital classrooms in 70 schools in May of 2018.



The "100 Digital Classrooms" Program was launched by Shri. M Venkaih Naidu (Hon'ble Vice President of India), Mr Narendra Singh Tomar (Minister of Rural development & Panchayti Raj, India) and Mr. Sunil Duggal (CEO, Hindustan Zinc Limited). The event was held in Gwalior in September of 2018.



# Inauguration of Digital Classrooms in Bhopal



3 Digital Classrooms in GMS Rajbhawan School were inaugurated by Honorable Governor, Madhya Pradesh Smt. Anandiben Patel in Bhopal on 11th January 2019. Children and teachers in huge numbers attended the inauguration ceremony.

# Parliament Visit of Students from Govt Girls Middle School Chinor



35 children, 3 parents and 4 teachers from a rural school in Chinor in Gwalior made a visit to The Parliament in Delhi in January in 2019. It was an enriching experience for them and they also visited Rajghat and India Gate.



# Community Awareness Campaign by Youth Volunteers Army



A Community Awareness Campaign was done in Gwalior in March of 2019 by the Youth Volunteers Army of Muskaan Dreams. The campaign was aimed at creating awareness about Education and Digital Classrooms.



# Impact Story

*Amritpal is a student of 8th grade in GGMS school in Chinor in Bhitwar, Madhya Pradesh. Social Science is her favourite subject and she aspires to become a scientist in future. Amritpal recalls the time before they had computers in their school. "We did not used to understand the subjects well. But now it is easier. The teachers explain the topics to us directly from the visuals through the computers and we understand everything very easily", mentions Amritpal.*

*After the Muskaan Dreams digital intervention in Amritpal's school, students have become more regular and punctual to the school. They have started enjoying and taking interest in the lessons.*

*Amritpal wishes that many other children like her get an opportunity to access digital tools and learn better at school.*



# Our Presence in News Media



## EDUCATING CHILDREN

A local NGO is transforming government schools into digital e-learning hubs

Ananya Sharma

With a view to reaching e-learning methods to government schools, a local NGO, Muskaan has recently set up three e-learning schools at three villages. The programme is indeed a boon for the rural students. While the Right to Education Act (RTE) exists in India, not all children have access to it. As per the statistics, around 35 million children aged between six and fourteen don't go to schools. Consequently, many children are forced into child labour. A survey conducted

students, who went to school, were not even able to solve basic Class VI problems. ASEN 2017 indicates that a large number of 14-18 year olds cannot even read simple texts! To facilitate underprivileged children's education, Muskaan has been working since 2014. Abhishek Dubey, who started teaching in a classroom that comprised 70 poverty-stricken children, founded the NGO with a team of about 40 dedicated volunteers in Gwalior. Today, it has extended its helping hands to Gwalior, Bhopal, and Indore, along with 250

'India's under 100 Top Leaders Award for Youth Development. Muskaan has recently set up three e-learning schools at three villages and is planning to establish three more centres. By the end of this month, e-learning classrooms improve both; the process of teaching and learning by using digital means for a greater impact. Rishi Raj, programme manager, Muskaan Dreams, says, "Our vision is to ensure equitable outcomes from all the children with the help of audio-visual learning. It will help teachers facilitate

understanding things better and deeper. Our plan is to work with low-cost school models."

Mannat Kaur, a Class VII student, gives good feedback about the Muskaan initiated digitised schools. "I didn't like to go to school earlier, as I found it monotonous. Now things are different. Ever since our school provided us with computers, all of us have started enjoying studying. We don't just study now; we do fun activities as well. I've learnt to paint using computer tools and it is my favourite application," says Mannat. Talking about future plans, Abhishek Dubey, social entrepreneur and founder of Muskaan Dreams, says, "We are working with 1000-plus children already. In 2018, our target is to reach 20,000 children at 150 schools and 150 villages. In the next three years, our aim is to reach 1,000 schools at 1000 villages and 50,000 children across the country."

(FOR MORE INFORMATION)

## Teaching children skills of leadership

Bhopal: The NGO, Muskaan, which works for children's welfare, launched its fellowship programme on Thursday. The programme opens the doors to those aspirants who want to become role models for children and learn leadership skills. Founder-president Abhishek Dubey said this fellowship was a year-long journey to becoming a



helping us for better quality education. Our concepts are automatically get sorted when we understand them on computers."

Basant Sharma, a member, talks about civil rights. He says, "I feel internal peace to work with a platform under young leaders. The biggest movements, that shaped history, were coming from civil rights to equality to suffrage, have risen out of kindred youth leaders fighting for what they believed in."

(For more information get in touch with e-Pravasi Purani @itimgroup.com)

## NGO MUSKAN DREAMS HELPS DIGITISE OBEDIA GOVT SCHOOL IN TRANSFORMATION PROGRAMME

### Computers, top-rated content, building makeover

## The city's 1st digital govt school

Sankhya Nigam @sbpostnews



This is the first such project for a city government school by the NGO which aims to provide quality education that is totally lacking in village government schools. The school was in a pathetic condition when upon a special request by a social worker, Muskaan took up this urban school project. On April 20, the school was inaugurated by the collector of Bhopal.

**About Muskan**

• In 2017, they started their journey with a government school in Chinar, a village 30km from Gwalior. After spending one month with children, they figured out key challenges such as insufficient teachers, lack of skilled teachers, little infrastructure support, scarce drinking water, intermittent electricity

## Naidu to launch digital classrooms today

SHOBHANA SHARMA  
Gwalior

Vice-president M Venkaiah Naidu is visiting Gwalior on Saturday to launch 100 digital classrooms in 75 rural schools run by the government in the district.

MP from Gwalior and Union minister for Rural Development, Panchayati Raj and Mining Narendra Singh Tomar will preside over the function.

The 100 classrooms are being digitised with the help of an NGO Muskan Dreams

Foundation (MDF) and Hindustan Zinc Limited (HZL). Naidu will arrive at Maharajpura Air Force Station by a special aircraft from the Indian Air Force from Mumbai at 10:55 am.

Tomar, state's ministers Jaibhan Singh Pawaiya, Maya Singh and Gwalior's mayor Vivek Narayan Sejwalkar will welcome him at the airport.

Naidu will go to the programme venue, Shrimant Madhav Rao Scindia trade fair centre where he will attend the event 'Mera School Digital School (my school digital school) and launch the 100 digital classrooms of 75 government rural

He will fly to Delhi at 12:55 pm the same day.

"The fruitful results of a girls' school under Pradhan Mantri Adarsh Gram Chinoor which was transformed into e-learning centre earlier has motivated us to provide such facilities to other students of the government-run schools in rural areas by modifying their classrooms digitally," Tomar said.

"We have made efforts to connect rural students with digital technology by taking this initiative, because the key

word to the present world is technology which has brought prosperity, advancement and transparency in the country," he said.

HZL and MDF have come forward to transform 100 classrooms of through Internet.

This initiative by converting basic infra into digitisation will help students in better understanding of mathematics, science and English. This will help 15000 rural students, 300 teachers.

Collector of Gwalior Ashok Verma said the administration made all arrangements for the visit

## Naidu to launch 100 digital classrooms in 75 rural MP schools

SATYAPRAKASH SHARMA  
Gwalior, 27 September

Vice President M Venkaiah Naidu will visit Gwalior on Saturday, 29 September, to launch 100 digital classrooms in 75 rural government schools in the district.

On the initiative of MP from Gwalior and Union Minister for Rural Development, Panchayati Raj and Mining, Narendra Singh Tomar, who will preside over the function, the 100 classrooms in rural areas of Gwalior district are being



transformed digitally with the help of an NGO Muskan Dreams Foundation (MDF) and Hindustan Zinc Limited

(HZL). Naidu will land at Maharajpura Air Force Station by a special IAF aircraft from Mumbai at 10:55 a.m. on Saturday. He will be welcomed by Tomar, state ministers Jaibhan Singh Pawaiya, Maya Singh and Gwalior's mayor Vivek Narayan Sejwalkar. Divisional Commissioner, B M Sharma, collector of Gwalior AK Verma, Superintendent of Police Navnit Bhasin and ADM Sandip Kerketta will also receive the Vice President.

Naidu will go directly to the programme venue at

facilitation centre of Shrimant Madhav Rao Scindia trade fair where he will attend 'Mera School Digital School' event and launch the 100 digital classrooms. He will leave for Delhi at 12:55 p.m.

"The fruitful results of girls school of Pradhan Mantri Adarsh Gram, Chinoor, that has been transformed into e-learning content earlier, has motivated us to provide such facilities to other students of the rural government schools by modifying their classrooms digitally," Tomar told The Statesman.

"We have made efforts to connect rural students with digital technology by taking this initiative because the present era is of technology which has brought prosperity, advancement and transparency in the country," he said.

"With an objective to provide quality education, this initiative will be a platform to empower rural students to pursue their dream and further contribute in nation building," Tomar added.

HZL and MDF have come forward to transform the

## Naidu calls for bridging rural-urban divide

SATYAPRAKASH SHARMA  
Gwalior, 29 September

Vice President M Venkaiah Naidu said on Saturday that there was an urgent need to bridge the divide between villages and cities and innovations like digitisation of government schools could play a crucial role. Naidu was inaugurating 100 digital classrooms of 75 rural schools in Gwalior.

On the initiative of MP from Gwalior and Union Minister for Rural Development, Panchayati Raj and Mining, Narendra Singh Tomar, 100 classrooms of 75 government schools in rural areas of the district have undergone a digital transformation with the help of Muskan Dreams Foundation (MDF) and Hindustan Zinc Limited (HZL). Rural government schools' classrooms in Bhopal and Indore districts will also be transformed digitally by MDF and

"I will try to spread this message in the entire country to promote rural education system because it is very important to curb migration from villages," the vice-president said. He said connectivity was played a significant role in enhancing the lifestyle of villages. He said during the event, the government programme has been dedicated to the late Vaipayee, Naidu added.

The programme was provided by the late Vaipayee, Naidu added.

Madhya Pradesh ministers, Jaibhan Singh Pawaiya, Maya Singh, CEO Hindustan Zinc Ltd Sunil Duggal and Muskan Dreams Foundation founder were present on the dais.





# Web Articles Published in



**BW BUSINESSWORLD**



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Coworking**



**Mr. Vinay Singhal,  
CEO, Wittyfeed**



# Our Partners



# Future Roadmap





# How can you contribute?

Our dream is to reach out to many more students and teachers in under resourced schools and create effective and happy experiences for them. It is delightful moment to see the bright smiles on the children's faces when learning in schools truly becomes enjoyable for them. We need your support to reach out to many more. We need your support to create many more smiling faces and bright eyes.

**Donate**

**Volunteer with us**



# Annual Report 2018-19

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**View our WEBSITE here**

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